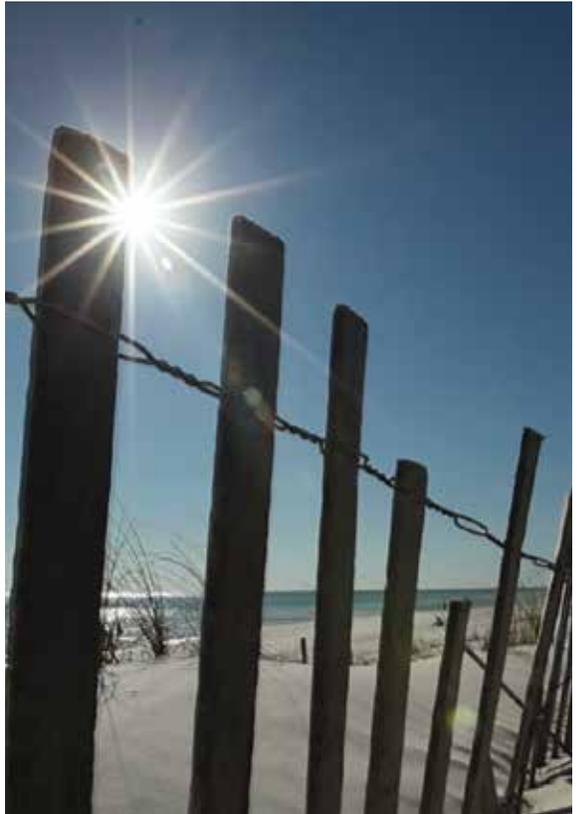




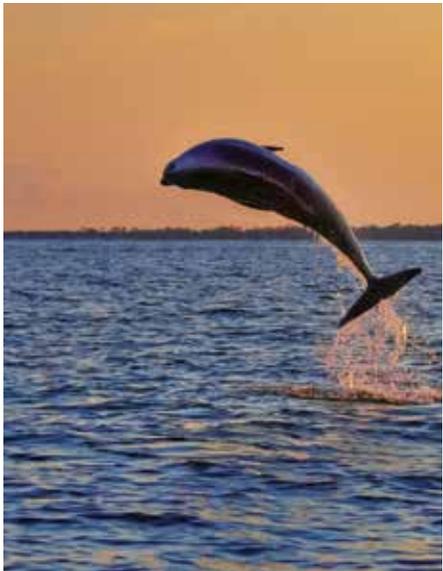
THE  
*Henderson*  
A SALAMANDER  
BEACH & SPA RESORT

FLORIDA'S FINEST NEW BEACHFRONT RESORT





The Henderson, a Salamander Beach & Spa Resort, is scheduled to open in Spring 2016 on one of America's highest-rated beaches. Located on nearly two miles of white powdery sand and emerald-green water in Destin, the 171-room resort will feature sweeping views of the Gulf of Mexico and pristine dunes, as well as a thoughtful and respectful design. It is also adjacent to the 208-acre, environmentally protected Henderson Beach nature preserve, which will offer guests both a sense of privacy and a plethora of activities.



### LOCATION

Destin is within a one-day drive of Georgia, Alabama, Texas, Louisiana, Tennessee, Arkansas, and Mississippi, and is easily accessible by air. Its three area airports have seen a surge in expanded service, especially from the Midwest and Northeast, with over 200 daily departures and arrivals from cities including Atlanta, Baltimore, Charlotte, Chicago, Dallas, Houston, Miami, Nashville, Orlando, Tampa and Washington, D.C.

While its origins began as a small fishing village, Destin has grown into a dynamic destination for both leisure and group travelers. It is now one of the Emerald Coast's most sought-after destinations. In addition to world-class fishing, it offers uncrowded, sugar-white beaches, spectacular open-air shopping, fresh local seafood restaurants and championship golf courses. The harbor is only a five-minute drive from the resort, which will allow The Henderson's guests to enjoy numerous water activities, shop in a festive marketplace, and interact with the fleet of fishing vessel captains and crews that pioneered Destin.

- Pensacola International Airport (PNS) in Pensacola is just 75 miles and 75 minutes away*
- Northwest Florida Regional Airport (VPS) near Fort Walton Beach 20 miles and 30 minutes away*
- The private Destin Airport (DTS) 10 minutes away*
- Northwest Florida Beaches International Airport in Panama City (ECP) 50 miles and one hour away*





## DESIGN

As the grand anchor hotel of the multi-phased Henderson Beach Resort, The Henderson will combine an incomparable welcome with incredible views of the sunset, while The Henderson's stunning entrance will offer the quintessential Destin experience.

Guests will arrive in a Grand Courtyard, which leads to an Expansive Living Room with high ceilings and a wall of windows that faces the preserve and beach. Specifically designed to connect guests to the environment, the resort will be infused with several gathering areas.

The beautiful guest rooms and suites will include stylish furnishings, yet remain authentic to the local, cultural surroundings. Larger than typical luxury resort guestrooms, they will feature custom furnishings, luxurious bedding, elegant bathrooms, and gracious balconies or terraces.



## ACTIVITIES

For those wanting a more active setting, The Henderson will also feature a sun-lit fitness room and a variety of other water experiences, including a family-oriented pool with a lazy river and a quiet adult zone. There will be numerous family activities, including a dedicated children's program.

Guests will easily stroll or bike to the beach, the adjacent nature preserve and into the surrounding community of fine beach homes in Crystal Beach. Or, they can utilize the resort's fleet of luxury cars or concierge shuttle to visit nearby attractions. Neighboring activities include two championship golf courses, shopping at Destin Commons — the largest Premium Outlet Center in the region — and a variety of equestrian, water-sports and amusement activities.

Guests of The Henderson will also enjoy a Beach Club experience that features sunset cocktail hours, a wide pristine beach, waterfront dining, umbrella and chair service, as well as a base for activities like sailing, snorkeling and volleyball. The Beach Club will also offer the ultimate beachfront wedding venue.



## SPA

Drawing on the inspirational beachfront venue with treatments that incorporate the natural surroundings, The Henderson's destination spa will feature 11 spacious treatment rooms, extensive water treatments and amenities, and a women's locker room which opens onto a private relaxation terrace overlooking the preserve. These spectacular amenities, along with Salamander's Industry Recognized Spa Expertise, will quickly establish The Henderson as the region's finest spa.

## DINING

The Henderson will celebrate Destin's Gulf-to-Table seafood traditions, while also serving a fine selection of steaks and chops and creatively healthy fare. The resort will offer a signature restaurant with display kitchen, a striking octagonal-shaped bar presenting freshly prepared sushi, a poolside grill, outdoor terrace dining with sunset views, an old-fashioned ice cream shop and intimate dining on the beach.

## MEETINGS AND EVENTS

The Henderson will feature 10,000 square feet of event space, including a dedicated meeting wing, a spectacular 5,400-square-foot ballroom, a junior ballroom, private boardrooms, as well as nearly 30,000 square feet of outdoor spaces, including unrivaled oceanfront function locations.



The Henderson is being developed and managed by Salamander Hotels & Resorts, one of the country's top luxury hotel companies founded by Sheila C. Johnson. For more information, visit [SalamanderHotels.com](http://SalamanderHotels.com).

Although The Henderson doesn't open until Spring 2016, visitors to Destin are always welcome at the acclaimed 35-suite Henderson Park Inn. For more information and to make reservations, visit [HendersonParkInn.com](http://HendersonParkInn.com).



[TheHenderson.com](http://TheHenderson.com)